### Campaign Leadership Mid-Campaign Speech

*This speech is intended to be given as brief remarks during a regularly scheduled team or staff meeting.*

Hello everyone,

Thank you to all who joined today and for the warm welcome. Here we are together, kicking off the holiday season while the 2020 Combined Federal Campaign is well underway.

Your commitment to giving through the CFC will bring help and hope countless individuals and communities, as monetary and volunteer pledges go to support the missions of thousands of participating charities. From the kickoff and through the first half of the campaign, [CAMPAIGN MANAGER NAME] and [HIS/HER] outstanding team has worked to keep it fun, informative, and organized. If you were unable to attend the [RECENT EVENT], we missed you! [INSERT A PERSONAL REMARK ABOUT THE EVENT]. I understand that our CFC team still has some fun and inspiring activities planned, including the [UPCOMING CAMPAIGN EVENT].

We are making great progress so far! According to reports from this morning, our [DEPARTMENT / AGENCY / OFFICE] is at [DOLLAR AMOUNT], which is [Number%] of our goal of [DOLLAR AMOUNT]. And you have pledged [VOLUNTEER HOURS] so far too! [*Depending on results, add a note about being on track to meet goals or call to action for greater engagement.*]

Every little bit counts, and here are a few examples of how you can make a tangible difference with your gift, especially through payroll deduction:

* Your gift of $2 per month plants seeds in a community garden to grow a brighter, healthier future for residents.
* Your gift of $4 per month protects two people against mosquito-borne illness for four years!
* Your gift of $10 per month keeps electricity running for a week and a half in a field lab researching vaccines.

I hope that you have already chosen your cause and pledged to support one or more of the thousands of participating charities. If not, you still have the opportunity to consider how you would like to give to this year. I encourage you to *Show Some Love* and B*e the Face of Change* through the CFC. In some ways, talking about giving back can be just as critical as your donation. Share your cause with your colleagues and inspire them to follow suit – especially if you don’t see them here in attendance! Go beyond these walls and discuss your cause with your family. Talk to your kids about the importance of giving back to the community. It only takes giving once for someone to realize they possess the power to help those in need and instilling these lessons early in life can turn someone into a lifelong donor.

If you’re unsure of how to get started with your pledge, see your Keyworker when this meeting wraps up, and they’ll point you in the right direction.

When you pledge through the CFC, your gift is more than just a number. Maybe it feels like a small amount to you, or maybe it was calculated carefully with a personal budget in mind. But to the charities who receive your support and those they serve, it means a world of possibility. It’s a chance at a better life, at making a dream come true, or at finally turning a corner to a more promising path.

There’s truly no better time to *Show Some Love*. Together, we can B*e the Face of Change* – and I look forward to seeing all that we can accomplish.

Thank you.